

The Art Guide 2015

To SOUTH COAST MAINE and SEACOAST NEW HAMPSHIRE

ADVERTISING AGREEMENT AND CONTRACT

2015 SEASON (Publication Date May 1, 2015)

This advertising agreement is by and between **Phineas Graphics** and:

Company Name _____

Contact Name _____

Mailing Address _____

Physical Address _____

Phone(s) _____

Fax _____ Email _____

Web address _____

ADVERTISING ORDERED:

AMOUNT:

Full Page: (6.25" H x 7" W—bleed: 6.5" x 7.25") @ \$1550.00

Full Page, Inside Back Cover: @ \$1895.00

Full Page, Inside Front Cover: @ \$1995.00

Full Page, Back Cover: @ \$2295.00

Half Page, Horizontal: (2.75" H x 6.375" W—no bleeds) @ \$995.00

Half Page, Vertical: (5.625" H x 3.125" W—no bleeds) @ \$995.00

Quarter Page: (2.75 H x 3.125" W—no bleeds) @ \$575.00

Artist Listing: (1.8" H x 3.125" W—no bleeds) @ \$250.00

TOTAL:

50% non-refundable Deposit required to secure order.....

PAID IN FULL at time of order (includes 10% discount)

Balance due within 30 days of Contract Date

Please make checks payable to: **Phineas Graphics**

Advertiser:

The Art Guide:

By: _____

By: _____

Title: _____

Title: _____

Signature: _____

Signature: _____

Contract Date: _____

Map Listing? Y N Events Listing? Y N Distribute _____ #Copies?

SPECIFICATIONS: The Art Guide will show your business and/or artwork in the best possible way, designed to be coherent, elegant and highly communicative of your message. Ads that do not conform to the standards of this publication may be returned or reworked. All ads are full color and can be designed with our assistance at no extra cost. All artwork must be high-resolution (300 dpi). All colors should be CMYK process colors. Images as TIFF or JPEG must be converted to CMYK. PDFs are required as final ads, with bleeds if needed; send as hi-res PDFs to: skhamilton@phineasgraphics.com. Our proofs will be sent to you as PDFs and **must be approved by you within 5 days or we assume no responsibility for errors.**

ALL AD COPY, IMAGES, LOGOTYPES OR PDF FILES AND FINAL PAYMENT ARE DUE WITHIN 30 DAYS OF CONTRACT DATE.

The Art Guide is published by Phineas Graphics, 108 Penhallow Street, Portsmouth, NH 03801
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